

Northern Lighting

# New mood maker: Me

Press info autumn 2015



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Design: Morten & Jonas

Northern Lighting is proud to present the latest mood maker – Me.

Me is a lamp designed just for you. Made with quiet moments of relaxation in mind, Me sheds light on the everyday need to find breathing space in a fast-paced world. The shape is uncomplicated and sleek, making it easy to incorporate the lamp into a wide range of settings. Available in petrol blue, white or grey, the powder-coated metal gives way to a seamless silicon sleeve that makes the lamp adjustable. The lamp is designed with a flexible stem that can be rotated and bent to customise the direction of the shade.

Like the comfort of a swivel chair, Me is easy to enjoy, making it possible to personalise the angle and amount of light needed. A perfect light source for reading books or leafing through magazines, Me invites you to sit down, exhale, take a break and relax.







# The designers: Morten & Jonas

Known eponymously as Morten & Jonas, Norwegian designers Morten Skjærpe Knarrum and Jonas Norheim need no further introduction. They established their studio in Bergen, Norway after receiving masters degrees from the Bergen Academy of Art and Design. The designers create cutting-edge products, furniture and interior architecture marked by curiosity, imagination and humour.

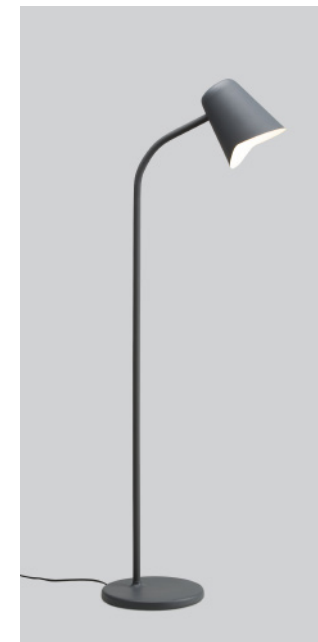
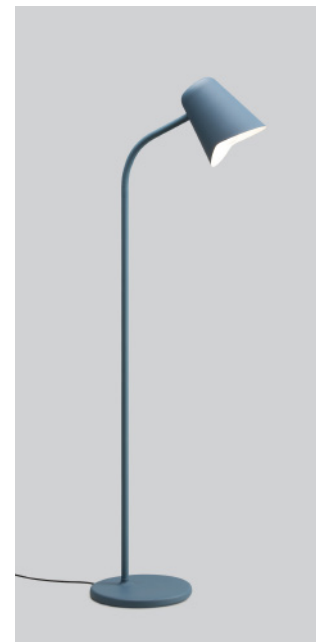
Morten Jonas's point of difference is being able to add design to social agendas, famously enlisting the help of incarcerated men and women to manufacture their Bake me a cake table lamp. The lamp was launched in 2013, and since then, Morten & Jonas have earned several awards and had their work exhibited worldwide. Me is Morten & Jonas's third design for Northern Lighting.



# Models and prices

Available:  
Early 2016

Retailers and distribution:  
See details at  
[northernlighting.no](http://northernlighting.no)



**Me** white / petrol blue / grey  
EURO 290,- / SEK 2.790,-  
DKK 2.190,- / NOK 2.490,-  
USD 330,- / GBP 225,-





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# About us: Northern Lighting

Imagine a creative force led by original ideas, in a place where traditional design seems like a thing of the past. Where contemporary artefacts find new friends, and award-winning classics are remade with state-of-the-art materials. Where all the lights are fun to use, and bridge the gap between everyday functionality and ideals of luxury and style.

Look no further than Northern Lighting, a heady hotspot of creative cool. Whether crafted into pendant lights, floor lamps, wall lights, table lamps, candle holders or tea lights, each product we make enhances the quality of ambient light. We create soft lighting that makes their surroundings seem soothing and relaxing, or use diffused glows to create moody tones.

Northern Lighting's products are created in collaboration with designers, tastemakers and innovators around the world. Established in Oslo in 2005, our designs are guided by Scandinavian simplicity and the ever-changing character of the Nordic light. As Northern Lighting's products illuminate interiors throughout the world, our commitment to quality, sustainability and design excellence travels with them.

# Get in touch with us

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