

KARL™

Design JEAN-MARIE MASSAUD
HAND TUFTED RUG IN *pure wool AND linen*



KASTHALL



Karl – Grey 5001

PRODUCT SPECIFICATIONS

The inspiration behind Karl is based on a flexible system with various sizes of geometric shapes, like fields. Karl is an exclusive hand tufted rug in the finest wool and linen. The geometric pattern is reinforced by the combination of two pile heights – a higher cut surface and a lower in bouclé. Karl has a timeless and tactile design where the monochrome fields gives a natural highlight for each colour – all in line with Jean-Marie Massaud’s design philosophy. The rug is available in three different colours, two solid colours – both close to nature – and one multi coloured where the fields have different colours, which gives the rug a more playful look. The name Karl is inspired by the philosopher Carl Gustav Jung, but changed to Karl as for Kasthall.

Product type: Hand tufted rug in pure wool and linen

Pile material: 95% wool, 5% linen

Base fabric: Polyester

Backing material: Polypropylene and recycled yarn

Adhesive: Acrylic polymer

Size and shape: 166x260 cm, 235x268 cm. Other sizes upon request.

Number of threads per stitch: 5/6

Pile height: approx. 8/17 mm

Pile weight: approx. 3500 g/m²

Total height: approx. 10/19 mm

Total weight: approx. 4500 g/m²



Wear classification:
(1307) Class 32
Commercial General



Wear classification:
(1307) Class 23
Domestic Heavy



Burning classification:
(EN 13501-1) Cfl-s1

LEED: Karl has LEED certification
– CRI Green label Plus

CARE ADVICE HAND TUFTED RUGS

To further extend the lifetime of your rug, Kasthall recommends a regular maintenance so that the rug may retain its shape and appearance. If you have a light, single-colour rug you will need to care for it more often than a darker, patterned rug. Thorough vacuum cleaning is the best, most economical and environmentally friendly cleaning method. Beating or shaking a rug may damage the fibers. Note that it is quite normal for the rug to lose individual fibers when used, these are excess fibres and it does not affect the general quality of the rug. If you want to get rid of excess fibres faster, you can vacuum the rug daily for an initial period. It is most efficient to vacuum the rug one direction at a time. Please note that our hand tufted rugs made in linen are sensitive to water. There is a risk that the yarn becomes untwisted and slightly stiff when the rug dries, so be careful with the amount of water/liquid used when removing stains.

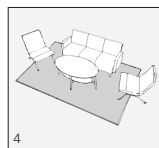
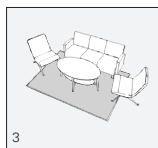
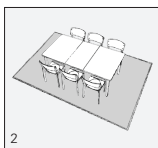
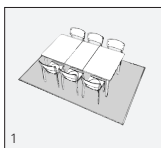
CLEANING ADVICE

Kasthall recommends professional cleaning of all our rugs. All rugs should be washed flat using water (not machine washed or dry-cleaned) and then dried flat. It is very important to provide good ventilation during the drying process. Shrinkage of around 3-5% may be expected. For our hand tufted long-pile rugs made in 100% linen, see separate care advise. At www.kasthall.com you can read more about our materials, how to look after your rug and our stain guide.

CHOOSING A RUG

Choose the characteristics of the rug, its colour and design to suit the space in which it will be laid. If it is to be laid in a hall, for example, you may choose a type of rug that is more resistant to wear, and a colour that is a little darker and dirt-tolerant. Use a rug as a means of bringing together the rest of the interior. Decide whether you want to place a sofa on the rug or at its edge. If a rug is to be placed underneath a dining table, add at least 60 cm all round the table to allow space for pulling out the chairs.

Hand tufted rugs are suitable for creating cosy environments with warm acoustics. Depending on the quality, hand tufted rugs can work equally well in domestic settings and public spaces. Ideal for use in living rooms, bedrooms and in lounge environments and hotel rooms.



Examples of commonly used rug sizes:

1. Dining table with 6 chairs: rug size 200 x 300 cm
2. Dining table with 6 chairs: rug size 250 x 350 cm
3. Three-seat sofa with armchairs: rug size 170 x 240 cm
4. Three-seat sofa with armchairs: rug size 200 x 300 cm

OTHER INFORMATION

- Depending on the materials used and the rug-making process, dimensions may vary by up to $\pm 2\%$ so please state maximum or minimum dimensions when placing your order.
- Note that all rugs from Kasthall are made from natural materials. Variations in colour and texture can therefore arise between batches of yarn and dye baths.

ENVIRONMENT AND SOCIAL RESPONSIBILITY

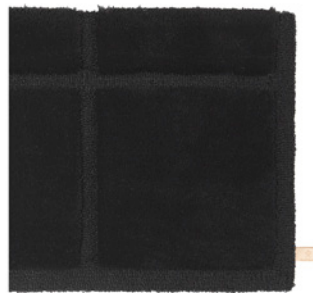
At Kasthall environmental work is a very natural part of what we do and what we stand for – today and for generations to come. Naturally we are certified according to the environmental standard ISO14001, and many of our products bear the symbols of LEED, BASTA etc. These certificates confirm our continuous efforts. All our rugs are made to order in Sweden, using the finest renewable natural materials. Our working environment reflects the creativity and quality that we strive for – in design, materials and manufacture. Read more about our environmental work and philosophy at kasthall.com



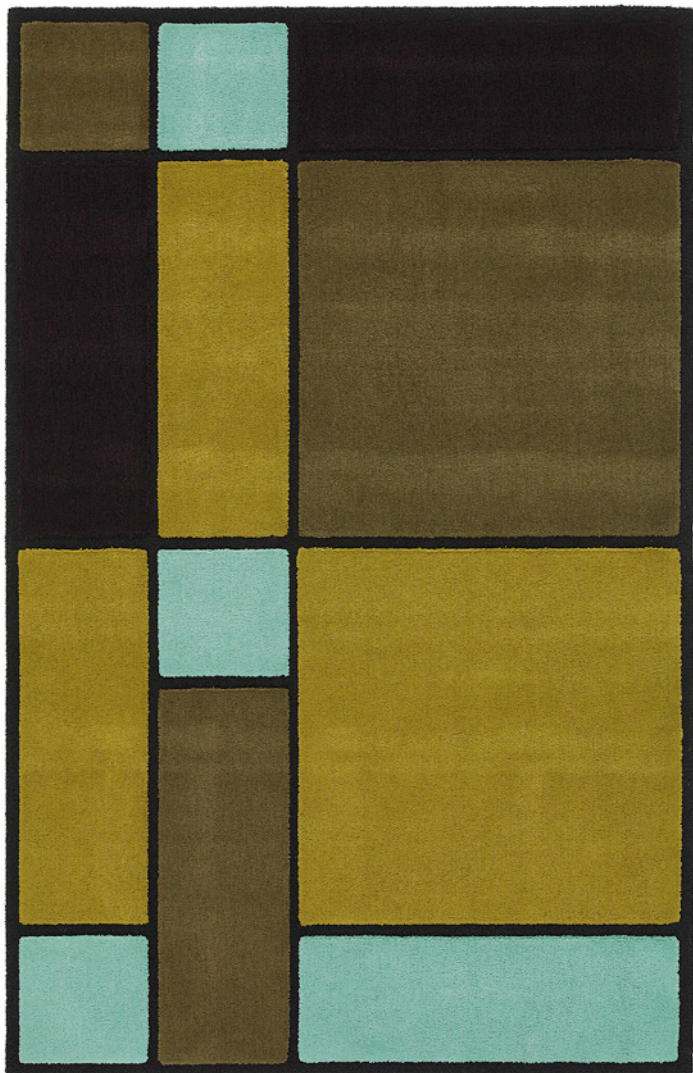
Grey 5001



Multi 9001



Black 5002



Multi 9001



Jean Marie Massaud is an architect, inventor and designer. Denying trend and fashion, Jean Marie prefers questioning the existing, working out on progress and eventually proposing answers to contemporary stakes. It is this symbiosis between Man, his creations and his natural environment, that Jean Marie Massaud strives to reach.

The collaboration between Kasthall and Jean-Marie Massaud began when Kasthall was selected by Studio Massaud in a number of interior projects. The collaboration then developed on the common will to combine Kasthall's skills, manufacturing techniques and quality, in combination with Jean-Marie Massaud's vision of comfort and timelessness. The result of these ambitions is the hand tufted rug Karl.

Showrooms in MILAN • NEW YORK • STOCKHOLM • GOTHENBURG

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