

POSITIVE & NEGATIVE RUG™

Design BJÖRN DAHLSTRÖM
HAND TUFTED RUG IN *pure linen*



KASTHALL



Negative Rug

PRODUCT SPECIFICATIONS

Positive and Negative Rug were designed as a special collection for Kasthall by Swedish designer Björn Dahlström. Both rugs have a pattern of hand written text, which describes the "feelings" of the rug – one with a more positive outlook and the other somewhat more negative – hence the names. The rugs are hand tufted in pure linen, with a white base and navy blue text.

Product type: Hand tufted rug in pure linen

Pile material: 100% linen

Base fabric: Polyester

Backing material: Polypropylene and recycled yarn

Adhesive: Acrylic polymer

Size and shape: 170x240 cm. Other sizes upon request.

Number of threads per stitch: 6

Pile height: approx. 22 mm

Pile weight: approx. 2800 g/m²

Total height: approx. 26 mm

Total weight: approx. 3700 g/m²

CARE ADVICE HAND TUFTED RUGS

To further extend the lifetime of your rug, Kasthall recommends a regular maintenance so that the rug may retain its shape and appearance. If you have a light, single-colour rug you will need to care for it more often than a darker, patterned rug. Thorough vacuum cleaning is the best, most economical and environmentally friendly cleaning method. Beating or shaking a rug may damage the fibers. Note that it is quite normal for the rug to lose individual fibers when used, these are excess fibres and it does not affect the general quality of the rug. If you want to get rid of excess fibres faster, you can vacuum the rug daily for an initial period. It is most efficient to vacuum the rug one direction at a time. Please note that our hand tufted rugs made in linen are sensitive to water. There is a risk that the yarn becomes untwisted and slightly stiff when the rug dries, so be careful with the amount of water/liquid used when removing stains.

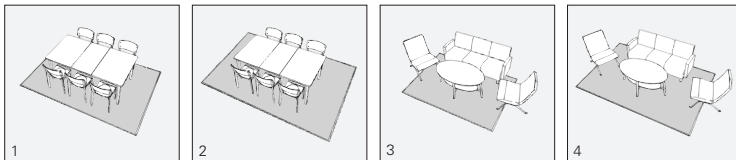
CLEANING ADVICE

Kasthall recommends professional cleaning of all our rugs. All rugs should be washed flat using water (not machine washed or dry-cleaned) and then dried flat. It is very important to provide good ventilation during the drying process. Shrinkage of around 3-5% may be expected. For our hand tufted long-pile rugs made in 100% linen, see separate care advise. At www.kasthall.com you can read more about our materials, how to look after your rug and our stain guide.

CHOOSING A RUG

Choose the characteristics of the rug, its colour and design to suit the space in which it will be laid. If it is to be laid in a hall, for example, you may choose a type of rug that is more resistant to wear, and a colour that is a little darker and dirt-tolerant. Use a rug as a means of bringing together the rest of the interior. Decide whether you want to place a sofa on the rug or at its edge. If a rug is to be placed underneath a dining table, add at least 60 cm all round the table to allow space for pulling out the chairs.

Hand tufted rugs are suitable for creating cosy environments with warm acoustics. Depending on the quality, hand tufted rugs can work equally well in domestic settings and public spaces. Ideal for use in living rooms, bedrooms and in lounge environments and hotel rooms.



Examples of commonly used rug sizes:

1. Dining table with 6 chairs: rug size 200 x 300 cm
2. Dining table with 6 chairs: rug size 250 x 350 cm
3. Three-seat sofa with armchairs: rug size 170 x 240 cm
4. Three-seat sofa with armchairs: rug size 200 x 300 cm

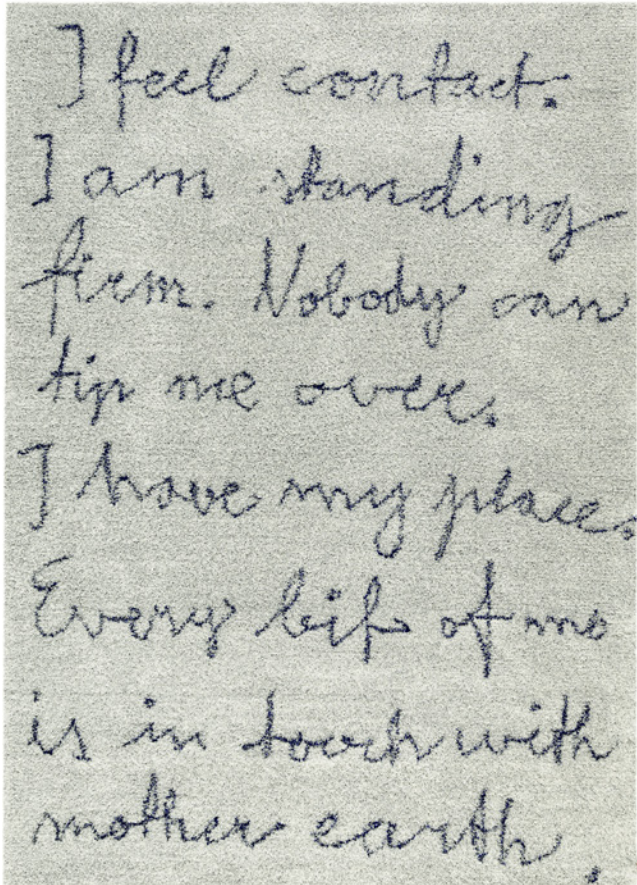
OTHER INFORMATION

• Depending on the materials used and the rug-making process, dimensions may vary by up to $\pm 2\%$ so please state maximum or minimum dimensions when placing your order.

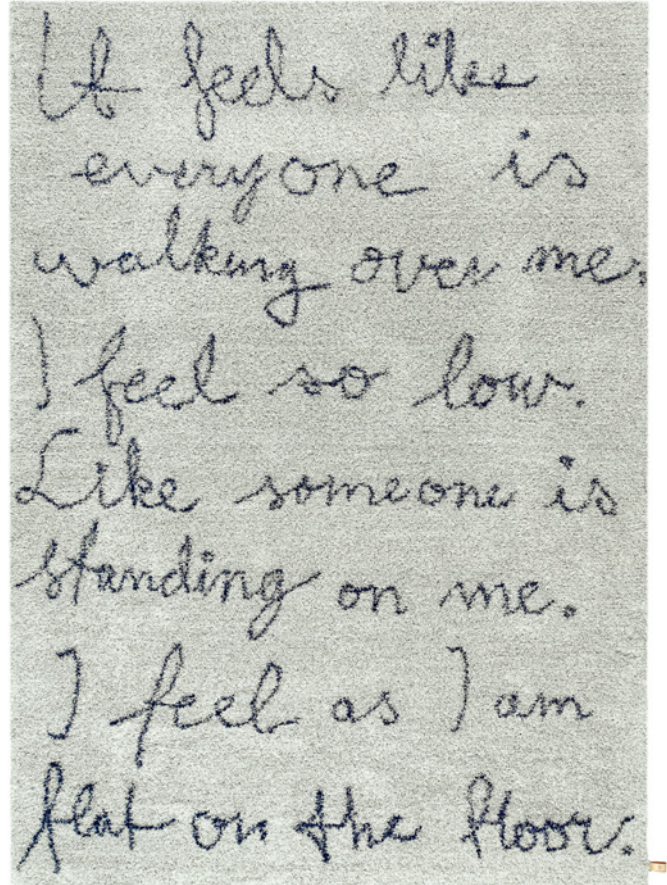
• Note that all rugs from Kasthall are made from natural materials. Variations in colour and texture can therefore arise between batches of yarn and dye baths.

ENVIRONMENT AND SOCIAL RESPONSIBILITY

At Kasthall environmental work is a very natural part of what we do and what we stand for – today and for generations to come. Naturally we are certified according to the environmental standard ISO14001, and many of our products bear the symbols of LEED, BASTA etc. These certificates confirm our continuous efforts. All our rugs are made to order in Sweden, using the finest renewable natural materials. Our working environment reflects the creativity and quality that we strive for – in design, materials and manufacture. Read more about our environmental work and philosophy at kasthall.com



Positive Rug



Negative Rug



Björn Dahlström's work spans many design disciplines, from toys through furniture and kitchen appliances to heavy industrial equipment, most products that possess a rare graphic clarity. All though often arriving at unexpected and amazing results, you could say that he is a specialist in providing explicit solutions to complex problems. Many of his most successful projects has been achieved through close collaboration with his clients and a never ending passion for detail.

Over the years, Björn has worked with many internationally renowned clients, but at the same time, he has found much pleasure to participate in various exhibition projects. It is through such projects that our paths met and the Positive and Negative Rug is the contemplative and ingenious result of this collaboration where the pattern of each design is a beautiful handwritten statement expressing the feelings of the rug. It is not surprising that Positive and Negative rug have received much attention around the world, including a feature in New York Times amongst others.

Showrooms in MILAN • NEW YORK • STOCKHOLM • GOTHENBURG

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