

Illusion

"Illuminated illusion"
Hareide Designmill (Designers)

a mountain above Lysefjorden in Rogaland, Norway.

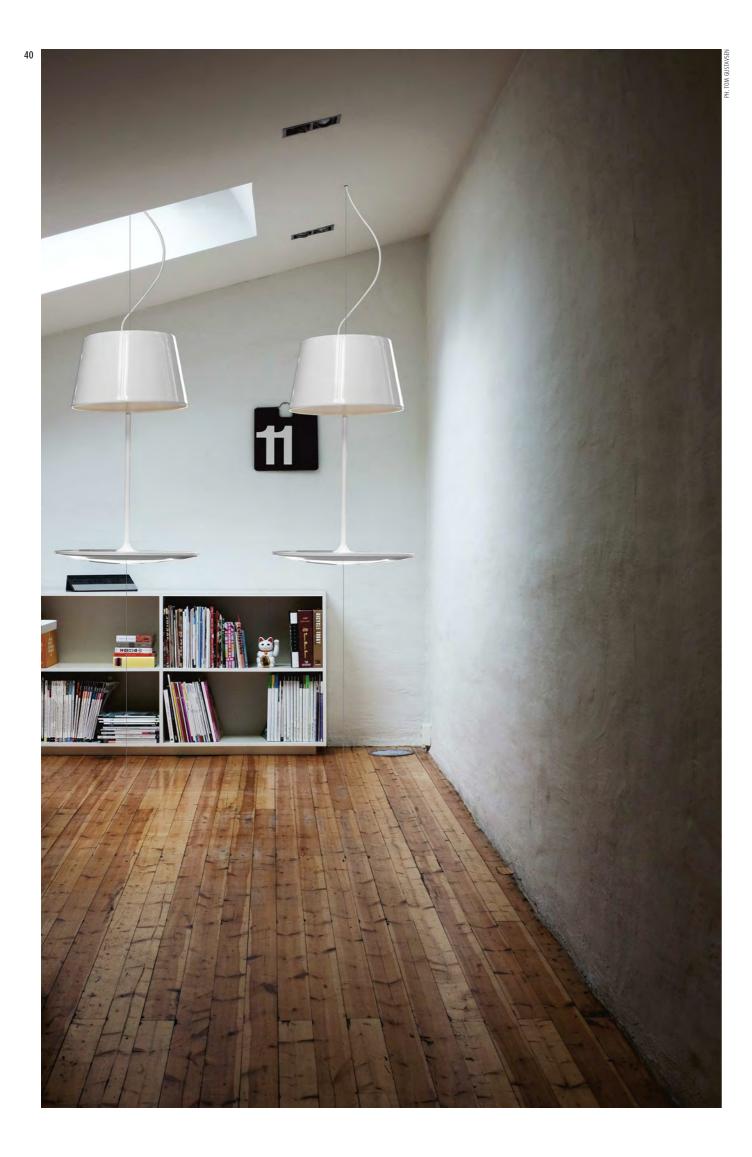




Shade material: Aluminium Shade colour: White Body material: Steel Body colour: White Base material: Steel Base colour: Black Wire: White silk, 250 cm Bulbs: GU10. Max. 50 W x 4. LED GU10 Max. 3 W x 4 220V-240V ~ 50HZ Net weight: 5.1 kg (plus floor base)







Designers: Hareide Designmill

Hareide Designmill was established in 2000 by Einar Hareide, former Design Director at Saab Automobile. Hareide Designmill is an international industrial design company consisting of a crew of handpicked designers from Norway, Sweden, England, Australia and USA. They are located in Moss and Oslo in Norway as well as Gothenburg in Sweden. The company has a wide customer portfolio, including Volvo Trucks, Bombardier, Rolls-Royce Marine, Figgjo, Jøtul, Kongsberg Maritime, Porsgrund Porselen, Adax and Odim to name a few. Hareide Designmill has received 17 awards for design excellence from The Norwegian Design Council, in addition to being recognised internationally. In 2006 two of their products, AutoSock and Startloop, were incorporated in the permanent collection of Architecture and Design at the Museum of Modern Art (MoMA), in New York. The company has also won the prestigious Red Dot Award for "Best of the Best" in both 2007 and 2009, making it the first Norwegian design agency ever to do so.

